

Cecilia Conforti

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Education

Loyola Marymount University / Los Angeles, CA / Jul 2020 – May 2024
Graphic Design (major) & Business Administration (minor)

Abraham Lincoln High School / San Jose, CA / Aug 2016 – Jun 2020

Experience

Associated Students of LMU / Los Angeles, CA / May 2023 – May 2024
Led external communications & branding while managing a team of graphic designers, photographers, videographers, & a social media manager, & designed some of the largest projects at Loyola Marymount University.

Freelance Film Art Direction / Los Angeles, CA / Feb 2023 – April 2024
Researched & crafted props, organized material details, scouted set locations, collaborated on wardrobe, and worked on set for several film productions.

Los Angeles Greek Film Festival / Los Angeles, CA / Jan 2023 – June 2023
Created graphic assets for the festival website, such as the official 2023 LAGFF banner design & logo modifications to fit website interface needs.

Studio40 Design / Los Angeles, CA / June 2022 – present
Freelancing on branding, social media, print media, and merchandise graphic design projects.

Loyola Marymount University / Los Angeles, CA / Oct 2021 – May 2024
Designed promotional materials for LMU art exhibitions, independently conducted research for the Head of the Drawing Department & assisted the studio professor & model during live figure drawing classes.

National Hispanic Institute / Los Angeles, CA / May 2022 – Jul 2022
Produced presentation materials and graphics for the National Hispanic Institute's annual youth leadership conference, LDZ, held in New Mexico.

Calvos, Inc. / San Francisco, CA / Jan 2020 – Dec 2020
Designed & managed an online marketing campaign on Instagram & Facebook for a men's skincare startup.

Bleachr / San Jose, CA / Jul 2019 – Aug 2019
Promoted the TennisONE app during networking & event sponsorship areas to fans & competitors during the Mubadala Silicon Valley Classic Tennis Tournament.

Skills

Adobe: Bridge, Illustrator, InDesign, Lightroom, Photoshop

Google: Docs, Sheets, Slides

Languages: English (native), Spanish (native)

Microsoft: PowerPoint, Teams, Word

Social: Behance, Facebook, Instagram, TikTok, Twitter

Other: Art Direction, Figma, Keynote, Production Design, Procreate