CECILIA CONFORTI

[Graphic Designer with a passion for multimedia projects and creative marketing]

EDUCATION

Loyola Marymount University / Los Angeles, CA / Jul 2020 – May 2024
Graphic Design (major) & Business Administration (minor)

Abraham Lincoln High School / San Jose, CA / Aug 2016 – Jun 2020

WORK EXPERIENCE

Associated Students of LMU / Los Angeles, CA / May 2023 – present
Led external communications & branding while managing a team of graphic designers, photographers, videographers, & a social media manager, & designed some of the largest projects at Loyola Marymount University.

Freelance Film Art Direction / Los Angeles, CA / Feb 2023 – present
Researched & crafted props, organized material details, scouted set locations, collaborated on wardrobe, and worked on set for several film productions.

Los Angeles Greek Film Festival / Los Angeles, CA / Jan 2023 – June 2023
Created graphic assets for the festival website, such as the official 2023 LAGFF banner design & logo modifications to fit website interface needs.

Loyola Marymount University / Los Angeles, CA / Oct 2021 – present
Designed promotional materials for LMU art exhibitions, independently conducted research for the Head of the Drawing Department & assisted the studio professor & model during live figure drawing classes.

National Hispanic Institute / Los Angeles, CA / May 2022 – Jul 2022
Produced presentation materials and graphics for the National Hispanic Institute's annual youth leadership conference, LDZ, held in New Mexico.

Calvos, Inc. / San Francisco, CA / Jan 2020 – Dec 2020
Designed & managed an online marketing campaign on Instagram & Facebook for a men's skincare startup.

Bleachr / San Jose, CA / Jul 2019 – Aug 2019
Promoted the TennisONE app during networking & event sponsorship areas to fans & competitors during the Mubadala Silicon Valley Classic Tennis Tournament.

SKILLS

• Typography
• Photo Retouching
• Branding
• Social Media Mgmt.
• Editorial Design
• Art Direction
• Production Design

SOFTWARE

• Photoshop
• InDesign
• Illustrator
• Dimension
• Google Workspace
• Microsoft 365

LANGUAGES

English (native)
Spanish (native)

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